

The Behaviour Development Cycle

Effective behaviour is achieved by working the four elements of the Behaviour Development Cycle:

Awareness: having an accurate self-awareness of current strengths and areas for development at that behaviour

Knowledge: having an understanding of what best practice looks like at that behaviour (Know)

Skill: having the competence to engage in that behaviour in practice (Do)

Mindset: Adopting a way of being that supports effective behaviour in practice (Be)

In our experience, executives rarely have a deficit of knowledge. Much more often, it's knowing how to translate that knowledge into effective leadership behaviours in real life.

Rather than focus on knowledge acquisition, our programs focus on getting you the reps and the feedback to effectively embed the behaviours that will transform your leadership effectiveness in practice.

